



Exploring 4-H at Home



Community Engagement
and Communications

Pillar: Community Engagement and Communications

Project: Junior Leader

Activity: Idea Rays (pg. 22-23)



CANADA
4-H Saskatchewan

Junior Leader

Member Manual

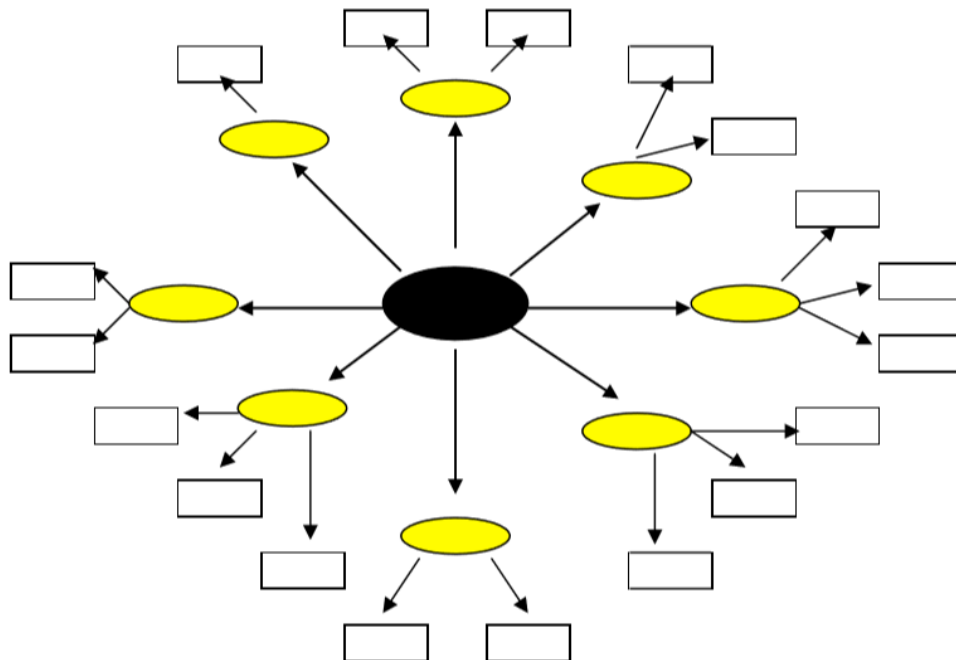
Brainstorming

Brainstorming is the process of generating ideas in a short period of time. All you need is several pieces of paper, a pen or pencil and of course, a topic. Brainstorming is a great way to come up with new ideas whether you're working on your own or as part of a group. Set a certain period of time (no longer than 20 minutes) to brainstorm and make sure to write down all of your ideas on paper. Any idea is allowed no matter how crazy or unrealistic it may seem. **The emphasis is on quantity.** Keep the pace fast and the ideas flowing!

Idea Rays

Idea Rays are especially great idea-generators when you're starting to organize a meeting, activity or event. Write down the name of what you are planning in the center of a piece of paper. Around that, write all the things you need to do to prepare for the event. Then, break each ray into specific things you need to do. For example, if you were organizing a dance, one of the rays could be decorations. This ray could then be broken down into checking with your general leader to see if the club has any decorations already, exploring which store has the best price and asking your club for volunteers to be on the decorating committee. **Come up with an imaginary event that you can plan.** It can be as simple as a trip into town or crazy as beginning a 4-H Club on the Moon!

Your rays could look something like this:



Don't forget to post a picture of your ideas on the 4-H Saskatchewan Exploring 4-H At Home Page and use **#exploring4hathome**